

July 27, 1993

Dear Elli and Panicos:

I am sorry for the delay in responding to your FAX of 22/7 but I have been out of the country for a long weekend and have only just returned.

I am also sorry to have caused you any sorrow regarding the fact that your Cyprus holiday was not mentioned in our first Press Release. I want to make it clear that the press release you received was indeed the first, of a series and that many important items, along with the Cyprus holiday, were not mentioned --i.e. Elizabeth Taylor's satin evening dress, Princess Grace's ball gown from the 60's., Pavorotti's handkerchief from a recent Central Park concert, a tango lesson with actor Robert Duvall, a date with CBS newsman Ed Bradley, etc. etc. This is a strategy our public relations consultants have advised.

We, therefore, are "staggering" the information we feed to the press with a series of 3 to 6 press releases timed appropriately over the next two months. This way we keep the pot boiling!. Just last week I gave the New York Post columnist Cindy Adams a little "nibble," (see attached).

Also, the first press release dealt with only two vacation prizes, one American, one European, and Count Volpi is a member of The Actors Studio Board of Directors.

I hope you know how delighted we are that you are participating in our Celebrity Auction. We are working with Cyprus Air (through many means) to try and get their participation as well. Will let you know what happens as we move forward.

Very best to you both. Patty send love.

Sincerely,

Nancy Jones

Nancy Jones
Coordinating Chair, The Actors Studio Celebrity Auction