



Speech of Panos Pericles at the meeting of
the Initiative Committee for the creation of The
International Foundation "Ludmila Zivkova".

Mr. Chairman, dear friends,

We witness today the birth of an event of exceptional international significance and, personally, I feel proud in participating in it. As a matter of fact the friends in the PR of Bulgaria got us accustomed with their brilliant initiatives in the field of culture and cooperation in the name of peace and progress and human values and, so, whatever springs out of the city of Sofia, ~~the city of wisdom~~, promises to be ambitious and great. And this is so because, and in that I believe firmly, the people that stand behind these initiatives, ~~give birth to them and throw all their weight behind them~~ are people that ~~are~~ equal to their bold dreams. Ludmila Zivkova was a most vivid example of this type of people, organisers at the same time and in that a crystal, bright example that has far surpassed the boundaries of her own beloved fatherland. And it is most fortunate that her talented associates

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that have taken over her mission, the government and the people of the PR of Bulgaria carry further her ideas and make it so that Ludmila Zivkova is still amongst us struggling with that passion of hers to have man and society, as she used to say, developing according to the laws of beauty.

Such a development of course according to the laws of beauty may be still be in our part of the world out of reach, ugliness is still very much amongst us threatening our very existence and I don't speak only about the nightmare of a nuclear ~~holocaust~~ ^{which is common for the entire humanity} but about the technological revolution too which gradually deforms our lives. All these things however only make more important for us the rich experiences of the struggle for beauty for all of Ludmila Zivkova. Both the academic, theoretical work of Ludmila Zivkova on these lines and her actual deeds in her own country as head of the cultural front of the PRB is something that deserves to be cherished and utilised in each one's conditions by all the peace-loving, progressive forces.



It is a fact that for the first time ~~such an~~ accentuation is placed on such issues as the creation of esthetic values in its broadest context as a factor of humanising life, a factor for the harmonious development of the human being. Though the issues are not new yet here we have a concentrated effort, I mean in the foundation, to project these and other similar ~~ones~~ ^{issues} to the broad world as a material force ~~that~~ ^{with a} ~~could~~ ^{most} ~~exact~~ ^a favourable ~~influence~~ ^{impact} in a most delicate and sensitive front. This is in fact what the PRB has been doing with such energy and dynamism in the last years and we congratulate on this occasion the host country.

I don't intend to comment on each one of the 15 articles compiling the Inauguration Act of the foundation because they are well thought by our experienced hosts and inspiringly put forward by the ~~the~~ President of the Committee of for Art and Culture ~~is~~, ^{is} Georgi Yordanov and ~~the~~ ~~President~~ ~~of~~

the President of the Union of Bulgarian Writers, ~~the eminent poet~~
Lubomir Ieftsev. What counts most now,
I think, is the way we send out to
the broad world the message for the
creation of the foundation. This is not just
another foundation, one of the many already
in existence, bearing most of them the names
of millionaires and financial concerns. This is
a different foundation and whilst not necessarily
counterposing it to any one, ~~it~~ should appeal
to the peoples as something qualitatively new,
something ~~many~~ along exclusively humanitarian
lines. So much depend on how the foundation
is projected and propagated ~~on~~ how we manage
to mobilise in the best, effective and clever way
the mass media. Until July when the project
will be actually launched we need the dissemination
of rich material on the goals outlined in the documents.

In concluding dear friends allow me to say that
~~I~~ ^{strongly} believe that ~~despite the many problems facing us,~~
we will be justified in greeting with unreserved
enthusiasm the new ~~by~~ force that is ^{been} ~~born~~ today
which is bound to play a major role in the field
of international relations and cooperation in the field
of cultural development and peace.

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Thank you dear friends from Socialist Bulgaria
for this new force, for this ~~new~~ donation you
offer to the world.

Long live the memory of Ludmila Zivkova!